



MANAGING YOUR DATA: From Birth to Data Afterlife

KEY STEPS OF THE INFORMATION LIFECYCLE

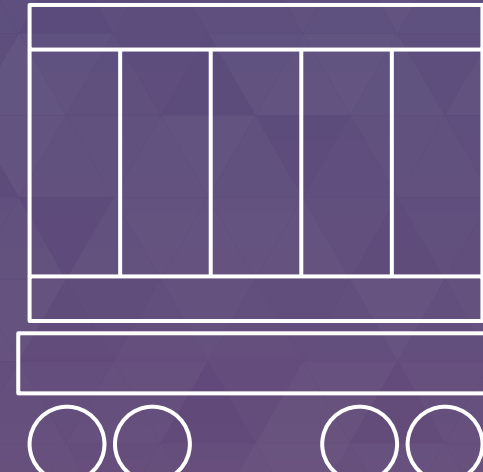
INFORMATION IS BORN



90%
of global data
is **two years old**
or younger

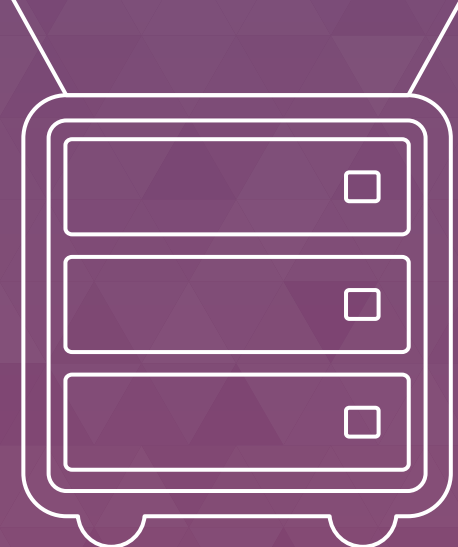
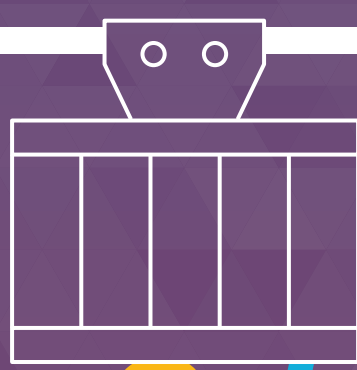


We create
2.5 quintillion
bytes of data **daily**

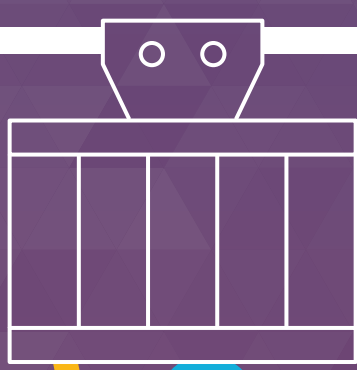


EARLY AND MIDLIFE PROTECTION

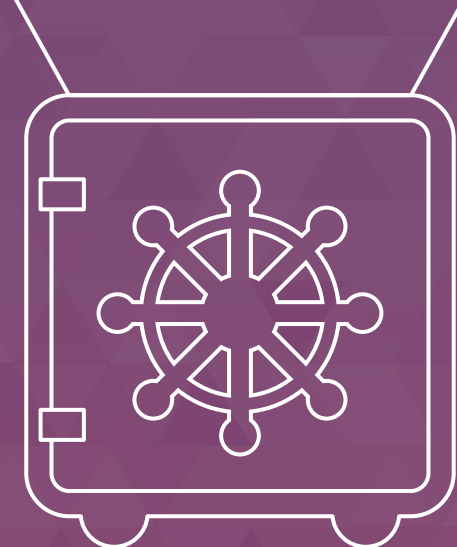
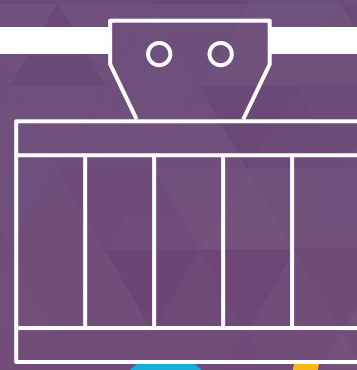
A DISK, TAPE AND/OR CLOUD SYSTEM BACKS IT UP DAILY



ONSITE STORAGE
to disk recovery appliance



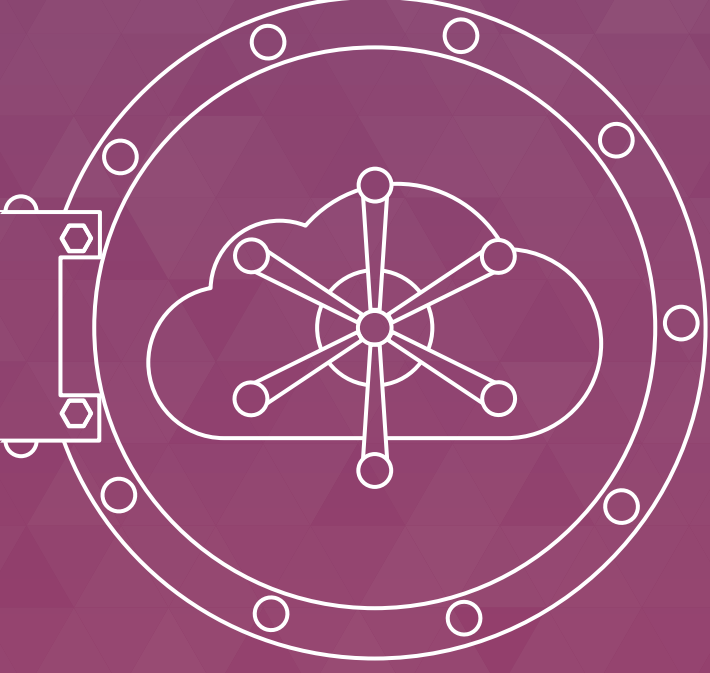
OFFSITE BACKUPS
to cloud or mirror site



SECURE BACKUPS
to an offsite tape vault

THE GOLDEN YEARS

TAPE IS IDEAL FOR STORING UNSTRUCTURED DATA



TAPE-CLOUD HYBRID ARCHIVES
combine LAN-based data access with
secure tape vault or public cloud storage

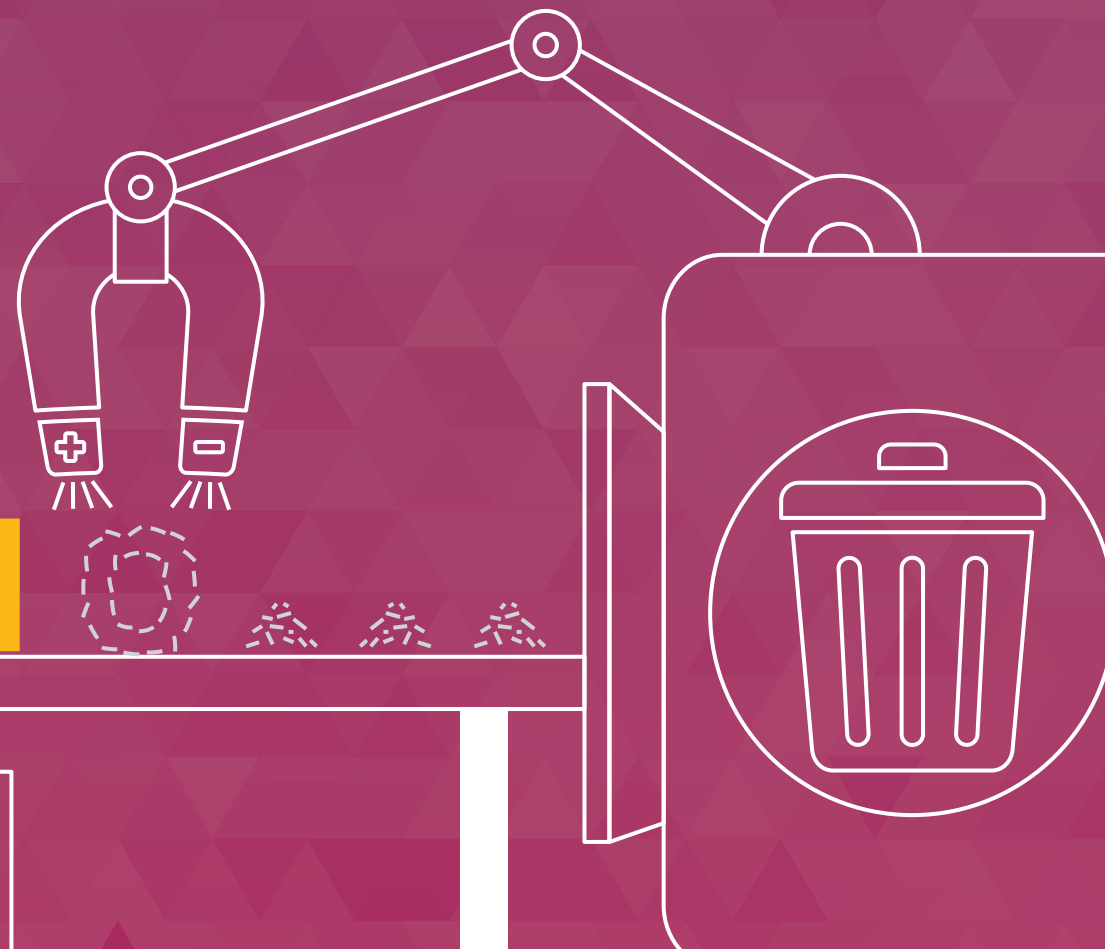


OFFSITE TAPE ARCHIVES
store long-term data inexpensively

THE FINAL PASSAGE

SECURELY DESTROY DATA
that's exceeded its business or regulatory lifecycle.

**HARD DRIVE AND
TAPE DESTRUCTION**
purges expired magnetic, digital
and flash-media and their data



01101101

3.4M TONS
amount of U.S. e-waste in 2012

46% OF COMPANIES
have no formal IT asset disposition program

IRON MOUNTAIN SUGGESTS: Let Us Manage Your Lifetime of Data

- ✔ **Cloud Server Backup and Disaster Recovery:** Automate data backups and strengthen disaster recovery with guaranteed 1-, 24- or 48-hour SLA options.
- ✔ **Restoration Assurance Program:** Offload older data to a secure facility to reduce costs and protect information.
- ✔ **Secure E-Waste and IT Asset Disposition (ITAD) Services:** Destroy or recycle obsolete physical media, including tape cartridges and hard drives, in a secure, compliant and environmentally friendly way.

[Click Here to Learn How to Build a Smarter Data Backup Strategy in Three Steps](#)